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President and CEO

Third Eye Network, LLC

Dr. Campbell has over 18 years of combined professional experience in small business, higher education, and government administration. His expertise encompasses strategic management, ethnic psychology, cultural competence, urban entrepreneurship, technology innovation, economic and workforce development. He is an anti-racist management scholar-practitioner working to advance evidence-based management and promote human progress through social and economic justice. He also enjoys educating others and has worked as a corporate trainer, small business instructor, executive coach, and adjunct faculty member for several institutions.

As director of the Office of Community Wealth Building, he is tasked with serving a diverse residential and small business clientele, fostering equitable growth and social inclusion within and around the City of Rochester. This includes the development of policy recommendations, programs, and initiatives in collaboration with public, private, non-profit, philanthropic, and educational partners to help them build wealth. He is also the president and chief executive officer of Third Eye Network, LLC, an innovative multicultural marketing, management, and media consortium serving a diverse multisector clientele since 2008.

Dr. Campbell's education includes a Bachelor of Science degree in Graphic Media Marketing, and an Executive Masters of Business Administration degree from the Rochester Institute of Technology. He is a certified Project Management Professional, Lean Six Sigma Black Belt, EMSI Certified labor market information systems specialist; and a Certified Kemetec Yoga Teacher. He earned a Doctor of Management degree from University of Maryland Global Campus where his dissertation explored, "The strategic importance of cultural fit between organizations and niche-market segments in the 21st century: A systematic review of cultural congruence" ©2019. He was also awarded a Certificate of Completion in Leading Economic Growth from Harvard Kennedy School.

He is an active life member of Alpha Phi Alpha Fraternity, Incorporated with Eta Rho Lambda Chapter, a Past Master (former president) of Eureka Lodge No. 36 Prince Hall Affiliated Free and Accepted Masons, an active member of the Gamma Iota Boulé of Sigma Pi Phi Fraternity, Incorporated, and an organizer with The People's Institute for Survival and Beyond. He also maintains professional memberships with the Association of Change Management Professionals, Project Management Institute, the Center for Evidence Based Management, Association of Black Psychologists, Community Healing Network, the Society for Kemetec Yoga, and Yoga Alliance.



MISSION POSSIBLE